



# GHOSTED! WHAT TO DO?



**01**

**Don't let your feelings  
get in the way**

**06**

**Spent more time not  
chasing new people,  
but giving more value  
to your inner circle**

**02**

**It's just a game -  
a number game**

**07**

**Rather than lots of 1:1s -  
reach out to an old  
contact & reconnect**

**03**

**Focus on your  
Inner Circle - your  
Power Team**

**08**

**It's important to  
remember to grow  
your community one  
contact at a time**

**04**

**Build better  
relationships -  
quality not quantity**

**09**

**Bottom Line: quality  
not quantity, spend  
more time with your  
community, reconnect,  
follow up, provide  
value**

**05**

**Be selective in your  
1:1 process - don't  
just do it to do it**

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