

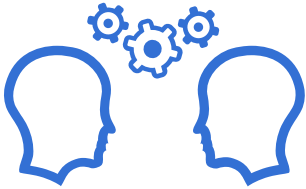
# **BENEFITS OF A JOINT VENTURE:**



**Access to new markets and distribution networks.**



**Increase capacity.**



**Sharing of risks and costs with a partner.**



**Access to new knowledge and expertise, including specialized staff.**



**Access to greater resources, for example, technology and finance.**